



Social Enterprise – A Pathway to Sustainability

PRESENTED BY:

CONNECT: Partnership for Nonprofit Solutions

Workshop Description:

Need more earned income? Social enterprise represents the best of what both nonprofit and business has to offer – a powerful new and different breed of organization that creates sustainable societal change. This workshop will provide an overview of the social enterprise field including national and local trends and models, how nonprofits have leveraged this concept to improve long-term sustainability, what it takes to be successful and what kinds of core organizational competencies are necessary.

Attendees will also:

- Learn how “social enterprisers” are leveraging their skills, networks and experiences in a peer-to-peer leadership forum to accelerate the growth of income.
- Complete an assessment that participants can use to evaluate their own capacity to undertake or expand earned income programs and services.

Presenter: Betsy Densmore, Vice-President
Social Enterprise Institute

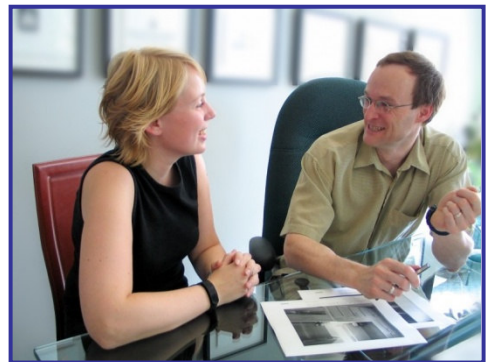
Date: Thursday, May 14, 2009

Time: 9:00 am – 12:00 pm

Registration to begin at 8:45; workshop will begin promptly at 9:00

Fee: \$65 per person*

***The fee is waived for current grantees of the Children and Families Commission of Orange County.**



Location:

Orangewood Children's Foundation
1575 East 17th Street
Santa Ana, CA

For any workshop questions, please contact:
Laura Arevalo, TA Program Assistant
Phone: (714) 704-8237
Fax: (714) 704-8220
E-mail: larevalo@connectoc.net

Register online at
www.connectoc.net/training.htm

Registration Deadline: May 7, 2009

This workshop is made possible by a grant from the Children and Families Commission of Orange County.





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Presenter Bio: Betsy Densmore

Betsy has worked in all facets of the philanthropic community. She served as the Executive Director of the Chicago Bar Foundation, a community foundation which provides funding and direct services to promote “justice for all,” for ten years. Under her stewardship, the Foundation tripled in size and was relied on for its regional leadership in creating and funding legal service and education programs. Previously, as Program Director for the Center for Neighborhood Technology (Chicago), she supervised a large, fee for service social enterprise which supported nonprofit organizations in reducing their energy costs and worked with private foundations and public agencies to develop special grant and loan programs for low income neighborhoods.

Her past experience also includes serving as the Manager of Consumer and Community Issues for McDonald’s Corporation and as the Executive Director for the Corporate Responsibility Group of Greater Chicago. She has participated in founding two businesses and served as a consultant on strategy development, fund-raising and management issues with other small businesses.

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