



Social Enterprise – A Pathway to Sustainability

PRESENTED BY:

CONNECT: Partnership for Nonprofit Solutions

Workshop Description:

Need more earned income? Social enterprise represents the best of what both nonprofit and business has to offer – a powerful new and different breed of organization that creates sustainable societal change. This workshop will provide an overview of the social enterprise field including national and local trends and models, how nonprofits have leveraged this concept to improve long-term sustainability, what it takes to be successful and what kinds of core organizational competencies are necessary.

Attendees will also:

- Learn how “social enterprisers” are leveraging their skills, networks and experiences in a peer-to-peer leadership forum to accelerate the growth of income.
- Complete an assessment that participants can use to evaluate their own capacity to undertake or expand earned income programs and services.

Presenter: Dave McDonough, President
Betsy Densmore, Vice-President
Social Enterprise Institute

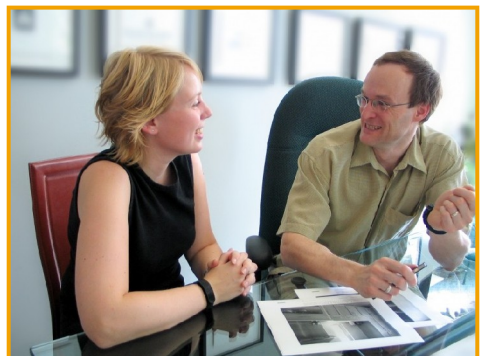
Date: Thursday, March 27, 2008

Time: 9:00 am – 12:00 pm

Registration to begin at 8:45; workshop will begin promptly at 9:00

Fee: \$65 per person*

* The **fee is waived** for current grantees of the Children and Families Commission of Orange County.



Location:
Orangewood Children's Foundation
1575 East 17th Street
Santa Ana, CA

For any workshop questions, please contact:
Laura Arevalo, TA Program Assistant
Phone: (714) 704-8820
Fax: (714) 704-8220
E-mail: larevalo@connectoc.net

Register online at
www.connectoc.net/training.htm

Registration Deadline: March 20, 2008

This workshop is made possible by a grant from the Children and Families Commission of Orange County





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Presenter Bio: Dave McDonough

Dave is a social entrepreneur with a proven track record of launching and growing social enterprises. With over 14 years of nonprofit experience Dave was previously President and CEO of Chrysalis, a \$6 million nonprofit agency with offices in Los Angeles, Santa Monica and Pacoima. Dave founded Labor Connection and StreetWorks, two Social Enterprises that employed over 500 former welfare recipients and generated \$2.5 million in annual revenues. Chrysalis was a finalist in the 2005 Fast Company/Monitor Group Social Capitalist Awards and was featured in the January issue.

The National Governors Association Center for Best Practices and the U.S. Department of Housing and Urban Development (HUD) featured Chrysalis' Labor Connection as a model in two commissioned studies: "New Avenues in Jobs" and "Incentives and Supports for The Employment of Welfare Recipients" (1997). In 2002 the Institute for Social Entrepreneurs profiled his efforts launching a nonprofit enterprise in the book "The Social Enterprise Sourcebook". As a result of his entrepreneurial approach to social issues Dave was one of seven representatives from across the country selected to speak at a White House conference exploring "Innovative Solutions to Hunger and Poverty."

Presenter Bio: Betsy Densmore

Betsy has worked in all facets of the philanthropic community. She served as the Executive Director of the Chicago Bar Foundation, a community foundation which provides funding and direct services to promote "justice for all," for ten years. Under her stewardship, the Foundation tripled in size and was relied on for its regional leadership in creating and funding legal service and education programs. Previously, as Program Director for the Center for Neighborhood Technology (Chicago), she supervised a large, fee for service social enterprise which supported nonprofit organizations in reducing their energy costs and worked with private foundations and public agencies to develop special grant and loan programs for low income neighborhoods.

Her past experience also includes serving as the Manager of Consumer and Community Issues for McDonald's Corporation and as the Executive Director for the Corporate Responsibility Group of Greater Chicago. She has participated in founding two businesses and served as a consultant on strategy development, fund-raising and management issues with other small businesses.

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