



# Making Your Data Speak As Part of Your Nonprofit Planning Process

**PRESENTED BY:**

**CONNECT: Partnership for Nonprofit Solutions**

## Workshop Description:

Are the buzzwords 'evaluate' and 'outcomes' constantly ringing in your ears? This workshop will discuss the 'why' behind program outcome measurement systems. Even if you do not work directly with program evaluation, this workshop will help you discover the theory behind the process and will address the following objectives:

- Gain an understanding of the purpose of program evaluation related to marketing, donor development, programming decisions and your agency's overall strategic planning
- Discover how every role within an organization is important to outcomes measurement
- Receive practical advice and tools to prepare your agency to set up an effective evaluation system

**Presenter:** Michelle Berelowitz, MSW

*MGB Consulting*

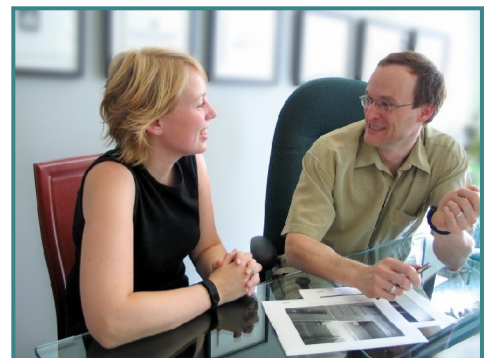
**Date:** Tuesday, June 10, 2008

**Time:** 9:00 a.m. – 12:00 p.m.

Registration to begin at 8:45; workshop will begin promptly at 9 am

**Fee:** \$65 per person\*

\* The fee is waived for current grantees of the Children and Families Commission of Orange County.



Location:  
Orangewood Children's Foundation  
1575 East 17th Street  
Santa Ana, CA

For any workshop questions, please contact:  
Laura Arevalo, TA Program Assistant  
Phone: (714) 704-8820  
Fax: (714) 704-8220  
E-mail: [larevalo@connectoc.net](mailto:larevalo@connectoc.net)

**Register online at**  
[www.connectoc.net/training.htm](http://www.connectoc.net/training.htm)

**Registration Deadline: June 3, 2008**

This workshop is made possible by a grant from the Children and Families Commission of Orange County





# ***Making Your Data Speak As Part of Your Nonprofit Planning Process***

## **Presenter Bio: Michelle Berelowitz, MSW**

Ms. Berelowitz is an Adjunct Faculty member for the Department of Human Services at CSUF and provides consulting services to the nonprofit community. Ms. Berelowitz's consulting services includes technical assistance to various agencies on strategic planning, program evaluation, program planning and implementation, collaborative development, and research and data management. In addition, she serves on the Board of a non-profit organization serving 432 children and families. She is currently a member of the Orange County Child Care and Development Planning Council.

She has worked on behalf of children and families as the Director of the Center for Community Collaboration at CSUF. In addition, she has worked as a day counselor at a residential treatment facility for adolescent boys; an eligibility worker and a social worker for the GAIN Program (CalWORKs); a special education teacher in Los Angeles; and a managing associate in community planning for the United Way of Orange County.

Ms. Berelowitz received her masters of Social Welfare from the University of California, Los Angeles in 1994 and her BS in Human Development with a minor in Applied Developmental Psychology from Cal Poly San Luis Obispo in 1987.

**This workshop is made possible by a grant from the  
Children and Families Commission of Orange County.**

