



# Strategic Planning: The Foundation to Your Organization's Success

## PRESENTED BY:

CONNECT: Partnership for Nonprofit Solutions

### Workshop Description:

Has your organization completed a strategic plan only to find that it sits on a shelf and does not focus on the future or your strategic initiatives? Are you dreading the hours it takes to develop a strategic plan?

Bring your key leaders to join us for this interactive workshop that will introduce you to the technique of *Strategic Visioning*, an approach that blends visioning with strategic planning and will inspire action in your organization.

- Learn how to utilize your vision to create compelling strategies for implementation.
- Gain practical tools and techniques for the strategic planning process that you can use immediately.
- Receive a planning outline to help you implement the process in your own organization.

Presenter: Geri Lopker  
*Geri Lopker and Associates*

Date: Wednesday, April 16, 2008

Time: 9:00 am – 12:00 pm  
Registration to begin at 8:45; workshop will begin promptly at 9:00

**Fee:** \$65 per person\*

\* The fee is waived for current grantees of the Children and Families Commission of Orange County.



Location:  
Orangewood Children's Foundation  
1575 East 17th Street  
Santa Ana, CA

For any workshop questions, please contact:  
Laura Arevalo, TA Program Assistant  
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Register online at  
[www.connectoc.net/training.htm](http://www.connectoc.net/training.htm)

**Registration Deadline: April 9, 2008**

This workshop is made possible by a grant from the  
Children and Families Commission of Orange County.





# ***Strategic Planning: The Foundation to Your Organization's Success***

## **Presenter Bio: Geri Lopker *Geri Lopker & Associates***

Geri Lopker is a highly qualified performance consultant in the fields of organizational improvement, leadership, and human resource development. Geri and her associates help organizations be more *productive* and *profitable* by focusing on improving human *performance* in the workplace.

Geri is president and principal consultant of Geri Lopker & Associates. Her client list includes corporations, government agencies, nonprofit organizations, and *Fortune 100* companies. Geri has been a performance consultant both as an internal Area Director of Operations for a large healthcare agency AND as an external consultant with clients big and small. With experience in consulting, senior management, and training, she brings a unique perspective to her work with leaders, managers and staff. She is an accomplished trainer and educator, using adult learning theory and active training techniques. Geri has over twenty years of experience working in the areas of systems, finance, change management, leadership, communication, strategic planning, team building, and customer relations.

Geri earned a Master's Degree in Human Resources and Organization Development from the University of San Francisco. She earned the Certified Performance Technologist (CPT) certification in 2003. She is an adjunct professor for Chapman University teaching the nationally acclaimed Human Performance Improvement in the Workplace certificate series. She has also earned this HPI certificate. She has received the *Total Trainer Certificate* from OC-ASTD and is currently part of the faculty for the *Total Trainer* program.

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